




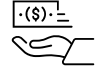






ANNAPOLIS

TOWN CENTER



DEMOGRAPHIC ANALYSIS

When comparing the Annapolis location and the greater DC-Baltimore region to national benchmarks, we see the area audience has higher education and incomes and consequently higher spending on household and personal goods and services.

	 Population 2022	 Median HH Income	 Bachelor's Degree +%	 Median Age	 Average HH Size	 Apparel Expenditure Per HH	 Eating Out Expenditure Per HH	 Grocery Expenditure Per HH
Annapolis	58,745	\$112,151	54.88%	41.6	2.3	\$3,332	\$9,018	\$4,345
Baltimore/ DC Market	9,234,586	\$111,637	50.81%	38.3	2.61	\$3,125	\$8,426	\$4,059
National	333,609,568	\$70,666	35.01%	37.9	2.54	\$2,392	\$6,680	\$3,218



Annapolis Town Center is a 2 million SF community-centric, open-air mixed-use center, that serves the affluent sophisticated customers of the Annapolis market.



DIGITAL REACH

261M+
Annual Social Impressions

21.6K
📷 📌 Followers

103.6K
Annual Website Visitors

9K+
Newsletter Subscribers

PROPERTY STATS

4.9M
Annual Visitors

35+
Annual Events

35K+
Annual Event Attendance

75 minutes
Average Dwell Time



A CURATED TENANT MIX

ANTHROPOLOGIE

south
moon
under

 COOPER'S HAWK™
WINERY & RESTAURANTS

LIFETIME SM

J.ALEXANDER'S
RESTAURANT

POTTERY
BARN

RH

WARBY PARKER


TARGET®

**TRUE
FOOD**
KITCHEN

TUSCAN
PRIME
& Dolce Bar


URBANO
- MEXICAN FARE -

**WILLIAMS
SONOMA**
CALIFORNIA

**WHOLE
FOODS**
MARKET


Toastique
GOURMET TOAST
& JUICE BAR

and many more...

OPPORTUNITIES

EVENTS



Press Release

Special Event Recognition

Website Feature and Event Listing

Social Media Posts

Dedicated e-Blast

Printed Signs
and Promotions on Property

Pop-up Opportunity

ACTIVATIONS



Press Release

Car Displays

Website Feature and Listing

Social Media Posts

Dedicated e-Blast

Printed Signs
and Promotions on Property

Elevator Signage

Table Tent

Screen Time During Events

SIGNAGE



Standing Directories

Light Pole Banners, double-sided
on Towne Centre Blvd

Window Graphics / Barricade

Umbrellas

Elevator Doors, outside

Elevator Doors, inside

ACTIVATION LOCATIONS



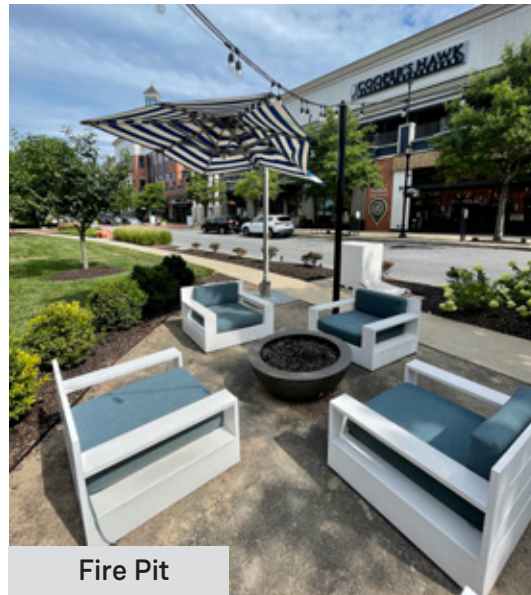
Bio Retention Area



Ice Rink



Paseo



Fire Pit



The Green

**PARTNERSHIPS
& ADVERTISING**

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**GENERAL
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